

What should the future of tourism in Wales look like?

What skills and training will the next generation of tourism professionals need to support this sustainable development?

If you can answer these questions you could be a winner in 2021!

The Next Tourism Generation competition is open to students enrolled in Wales on courses that have a component relating to tourism or hospitality AND to young people who work in the industry including 16-25 year olds who have been furloughed or recently been made redundant.

There are four categories, and entrants should make reference to one area in their response:

- Tourism industry and infrastructure
- * Digital tools and technology
- **★** Environment and ecology
- * Local communities

To enter the competition, entrants must provide a *Digital Response* to the question (e.g. a video, a PowerPoint presentation, a website or app or something else) and complete a brief online Entry Form including a 250-word summary of their Digital Response. Responses can be in English or Welsh.

Entering this competition could be your chance to demonstrate your knowledge, skills, creativity and drive, and win £250. Winners will also be given the chance to attend a tourism skills symposium and award ceremony, and the opportunity to be recognised by top employers.

Further details, including full terms and conditions and the Entry Form can be found here:

https://nexttourismgeneration.eu/event/ntgwales2021/

https://nexttourismgeneration.eu/event/ntg2021-cymraeg/









