

North Wales Tourism Annual Review | 2020



Chair's Introduction



Welcome to the North Wales Tourism annual report 2020; little did I think that when I sat down during the first lockdown and set about writing the introduction to the 2019 report I would be in a similar situation 12 months later, but here we are!

The year has been a challenging one for our organisation, our members and our industry and the report for 2020 recognises the financial impacts of the pandemic on NWT as well as the work that has been undertaken by the team on behalf of our members throughout this difficult period. In many respects, the workload of NWT has increased during this catastrophic period when our members and our industry have needed us the most.

Whilst part of the organisation was furloughed - notably the distribution arm and the Tourists Information Centres - we continued to offer support and guidance as well as being a portal for the information coming from both Welsh Government and UK Government as well as the stream of guidance and legislation which accompanied the various lockdowns and re-openings. I know that for my own business, I have relied on the NWT members website for guidance at many stages of the past year and I know from communications from other members that this has been a lifeline for information, especially regarding the financial support the industry has received.

NWT has worked hard from the beginning of the current crisis to lobby elected representatives of all parties both at a National and UK level and ensure the voices of our industry and members are heard loud and clear. We have all learnt new ways to communicate and the power of technologies, like Zoom, have actually meant that we could improve lines of communication both within NWT and through engagement with our stakeholders. This has enabled us to be at the forefront as the voice for the tourism industry in north Wales and we have been persistent with organisations like the Welsh Government and Visit Wales.

Many members have adapted their business-model to navigate the difficult waters that the last year has brought and many have thrived as a result of these new challenges and opportunities; as we move to a recovery phase of the pandemic, I look forward to witnessing the extraordinary achievements of businesses within the industry.

We have been clear with stakeholders that, as we accelerate towards recovery (and re-opening for many), we must support businesses now to ensure jobs and livelihoods continue to thrive and grow and the hard work that has seen the incredible growth in tourism in north Wales pre-pandemic can recommence.

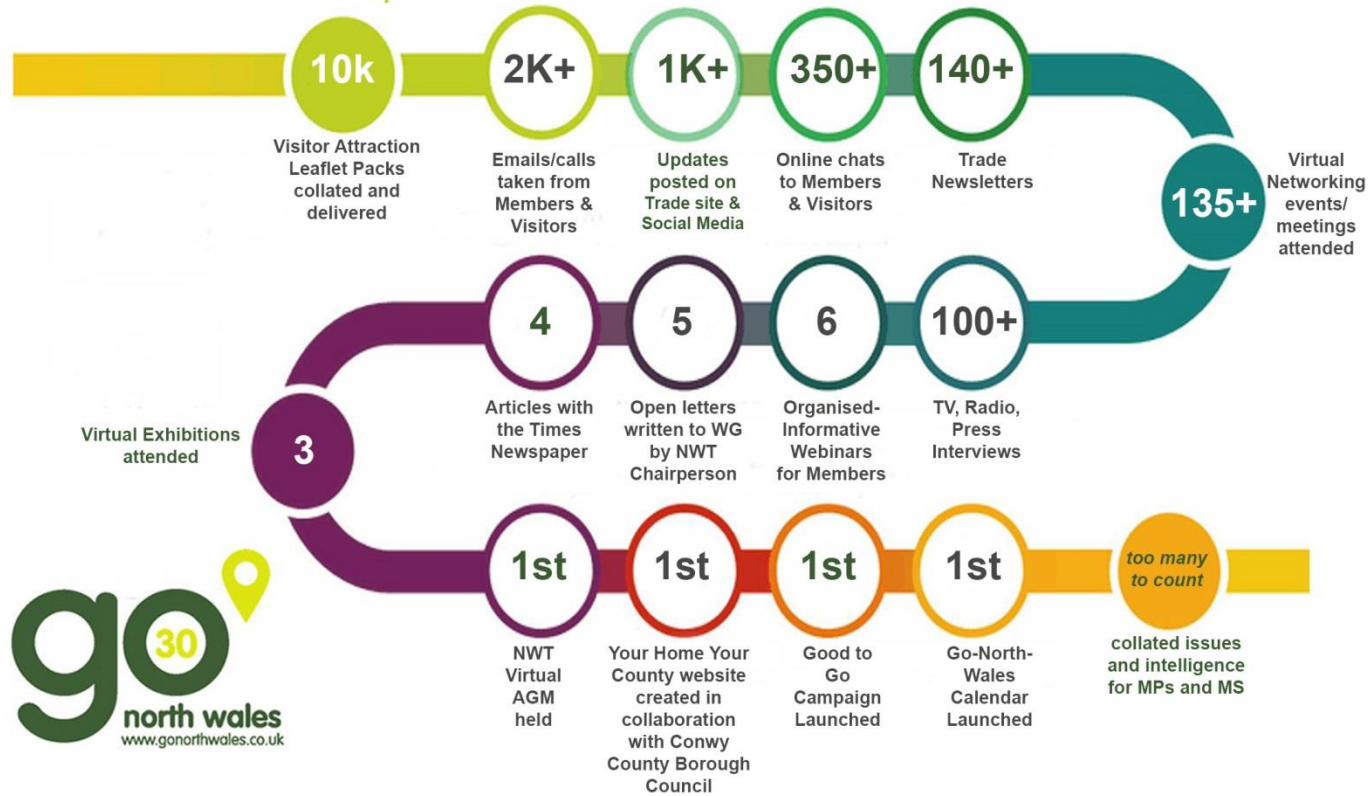
Tourism has been hardest hit during the pandemic being the first to close and almost last to re-open and NWT will continue to engage so that the road to recovery is a smooth one; I am mindful that too often, our industry has been used as something of a political football and we must continue to promote the industry as the economic powerhouse that it is here in north Wales. We should work hard with our communities, many of whom are our customers and employees, to engage in a positive way so that the benefits of the industry are equitable across the region. However, it is not acceptable to be consistently denigrated as an industry when our input across the region is so significant; we must all act as ambassadors for the industry to promote the benefits of sustainable tourism to our customers and communities. Indeed, sustainability must be a key component of everything we do as an industry going forward.

Our members are the backbone of NWT, and I would like to thank each individual member for their continued support and assure you that we will proactively promote our industry for your benefit and the benefit of all our communities across the region; as we now slowly emerge from the toughest times of the pandemic, I am confident that north Wales will once again be a formidable destination, world-renowned for its beauty, landscape, castles and coasts and we shall continue to thrive to offer a warm Welsh welcome to the many visitors from across the globe.

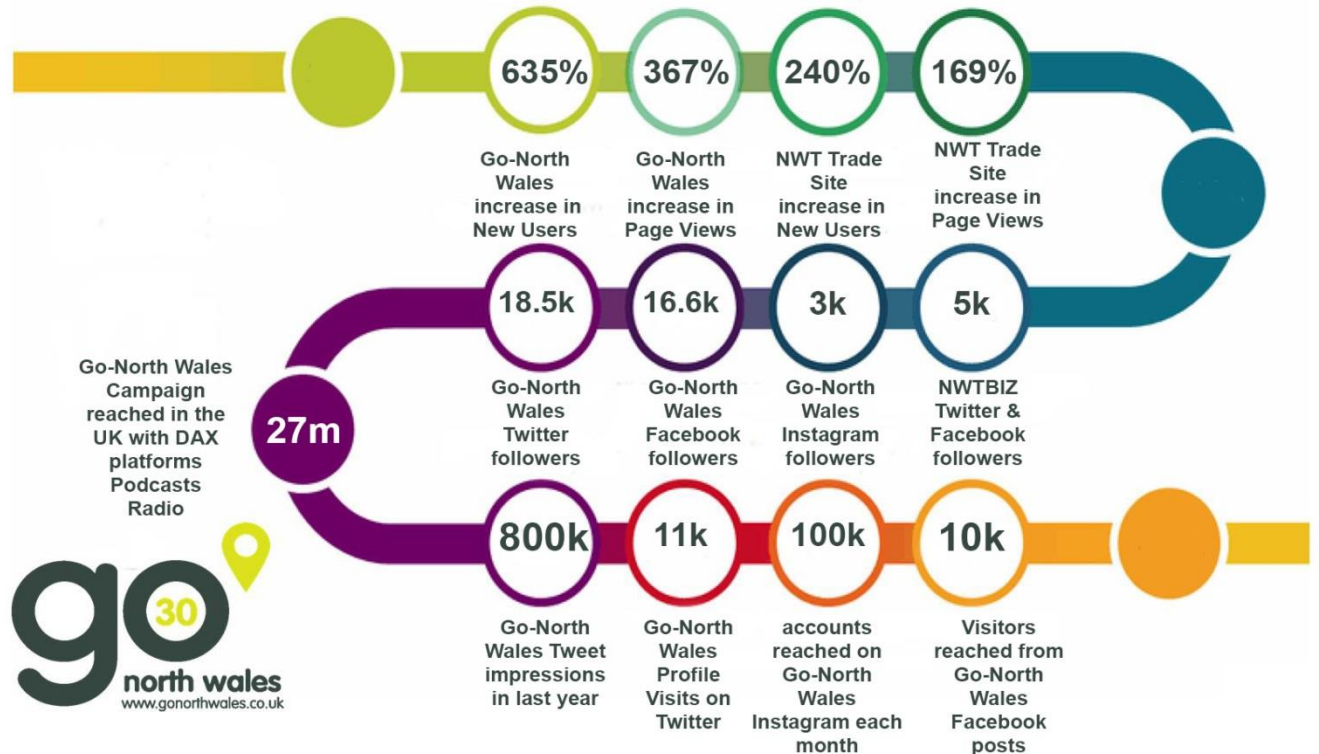
Christopher Frost – Chair

North Wales Tourism Annual Review 2020

What we have been up to....



Websites & Social Media....



2020 Activity



Adventures in North Wales

Podcast

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Online Now



go for the adventure go for the adrenaline go for the mountains go for the watersports go for the beaches go for the countryside go for the fresh air go for the fun go for the trains go for the walks go for the food & drink go for the parks & gardens go for the cycling go for the castles go for the golf go for the fishing go for the relaxation go for the theatres go for the culture go for the heritage go for the sunsets

The Adventure Capital of Europe
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JATA Online Travel Mart
31 Jul (Fri)
06 Aug (Thu) - 07 Aug (Fri)
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JATA Online Travel Mart Objective

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Page1

JATA Online Travel Mart

Page2





go | north and mid wales business events

North Wales Tourism Media Buy-in Opportunities

go north wales

Over 30 years of caring for the visitor and delivering more business to maintain a sustainable tourism industry for North Wales.



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ENJOY SUMMER SAFELY

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ITINERARY PLANNER

where will your next adventure be.

10 Ffeithiau Diwrnod Crempog

Pancake Day Facts

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Dog Friendly North Wales

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Golf Passes

Anglesey | North East | Coastal

Report of the Directors for the Year Ended 31 December 2020

The directors present their report with the financial statements of the company for the year ended 31 December 2020.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 January 2020 to the date of this report.

C J Frost; R M Higgin; J Jones; T J Keith; M S Bewick; M L Miller; G H A Evans; N S Williamson

Other changes in directors holding office are as follows:

A R J Oughton - resigned 19 November 2020 J V Harrop - resigned 19 November 2020
J K Everley - appointed 1 July 2020 F E Hobro - appointed 1 July 2020 M Mclean - appointed 1 July 2020

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

Registered office 9 Wynnstay Road Colwyn Bay Conwy, LL29 8NB

Registered Number 02565721 (England and Wales)

Accountants Salisbury & Company Chartered Accountants Irish Square, Upper Denbigh Road St Asaph, LL17 0RN

ON BEHALF OF THE BOARD:



J Jones – Director – 14 April 2021

Income Statement for the year ended 31 December 2020

	Notes	2020 £	2019 £
TURNOVER		289,219	605,594
Cost of sales		(427,685)	(451,080)
GROSS (DEFICIT)/SURPLUS		(138,466)	154,514
Administrative expenses		(184,825)	(189,806)
Other operating income		(323,291)	(35,292)
OPERATING DEFICIT	4	245,127	24,786
Interest receivable and similar income		(78,164)	(10,506)
Interest payable and similar expenses		27	81
DEFICIT BEFORE TAXATION		(78,137)	(10,425)
Tax on deficit		(2,530)	(2,024)
DEFICIT FOR THE FINANCIAL YEAR		(80,667)	(12,449)

Balance Sheet 31 December 2020

			2020		2019	
	Notes	£	£	£	£	
FIXED ASSETS						
Intangible assets	5		2,400		2,800	
Tangible assets	6		<u>158,003</u>		<u>163,983</u>	
			160,403		166,783	
CURRENT ASSETS						
Stocks		1,219		1,761		
Debtors	7	84,562		90,481		
Cash at bank and in hand		1,712		62,843		
		87,493		155,085		
CREDITORS						
Amounts falling due within one year	8	<u>90,504</u>		<u>126,714</u>		
NET CURRENT (LIABILITIES)/ASSETS			(3,011)		28,371	
TOTAL ASSETS LESS CURRENT LIABILITIES			157,392		195,154	
CREDITORS						
Amounts falling due after more than one year	9		<u>110,239</u>		<u>67,334</u>	
NET ASSETS			<u>47,153</u>		<u>127,820</u>	
RESERVES						
Revaluation reserve	10		28,391		28,391	
Other reserves			94,405		94,405	
Income and expenditure account			<u>(75,643)</u>		<u>5,024</u>	
			<u>47,153</u>		<u>127,820</u>	

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

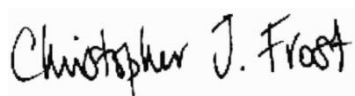
The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors and authorised for issue on 14 April 2021 and were signed on its behalf by:



C J Frost – Chairman



J Jones - Director

Notes to the Financial Statements for the year ended 31 December 2020

1. STATUTORY INFORMATION

North Wales Tourism - Cwmni Twristiaeth Gogledd Cymru is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2017, is being amortised evenly over its estimated useful life of ten years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Plant and machinery etc - 25% on cost and 20% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. Current or deferred taxation assets and liabilities are not discounted. Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to surplus or deficit on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 17 (2019 - 18).

4. OPERATING DEFICIT

The operating deficit is stated after charging:

	2020	2019
	£	£
Depreciation - owned assets	5,259	6,275
Goodwill amortisation	400	400

5. INTANGIBLE FIXED ASSETS

	Goodwill
	£
COST	
At 1 January 2020 and 31 December 2020	4,000
AMORTISATION	
At 1 January 2020	1,200
Charge for year	400
At 31 December 2020	<u>1,600</u>
NET BOOK VALUE	
At 31 December 2020	<u>2,400</u>
At 31 December 2019	<u>2,800</u>

6. TANGIBLE FIXED ASSETS

	Land and Buildings	Plant and machinery etc	Totals
	£	£	£
COST			
At 1 January 2020	175,000	64,681	239,681
Disposals	-	(11,495)	(11,495)
At 31 December 2020	<u>175,000</u>	<u>53,186</u>	<u>228,186</u>
DEPRECIATION			
As at 1 January 2020	20,735	54,963	75,698
Charge for year	3,500	1,759	5,259
Eliminated on disposal	-	(10,774)	(10,774)
At 31 December 2020	24,235	45,948	70,183
NET BOOK VALUE			
As at 31 December 2020	<u>150,765</u>	<u>7,238</u>	<u>158,003</u>
As at 31 December 2019	<u>154,265</u>	<u>9,718</u>	<u>163,983</u>

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	52,717	44,619
Amounts owed by participating interests	850	605
Other debtors	30,995	45,257
	<u>84,562</u>	<u>90,481</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Bank loans and overdrafts	6,908	6,908
Trade creditors	7,704	30,843
Taxation and social security	16,667	32,509
Other creditors	59,225	56,454
	<u>90,504</u>	<u>126,714</u>

9. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2020	2019
	£	£
Bank loans	110,239	67,334

10. RESERVES

	Revaluation reserve
	£
At 1 January 2020	28,391
And 31 December 2020	<u> </u>

Twristiaeth Gogledd Cymru

Adolygiad Blynyddol | 2020



Cyflwyniad y Cadeirydd



Croeso i adroddiad blynyddol Twristiaeth Gogledd Cymru 2020; ychydig a wnes i feddwl, pan eisteddais i lawr yn ystod y cyfyngiadau symud cyntaf a mynd ati i ysgrifennu'r cyflwyniad i adroddiad 2019, y byddwn mewn sefyllfa debyg 12 mis yn ddiweddarach, ond dyma ni!

Mae'r flwyddyn wedi bod yn un heriol i'n sefydliad, ein haelodau a'n diwydiant ac mae'r adroddiad ar gyfer 2020 yn cydnabod effeithiau ariannol y pandemig ar TGC yn ogystal â'r gwaith sydd wedi'i wneud gan y tîm ar ran ein haelodau drwy gydol y cyfnod anodd hwn. Ar lawer ystyr, mae llwyth gwaith TGC wedi cynyddu yn ystod y cyfnod trychinebus hwn pan oedd ein haelodau a'n diwydiant wedi bod ein hangen fwyaf.

Er bod rhan o'r sefydliad ar ffyrlo - yn arbennig y gangen ddosbarthu a'r Canolfannau Gwybodaeth i Dwristiaid - gwnaethom barhau i gynnig cymorth ac arweiniad yn ogystal â bod yn borth l'r wybodaeth a ddaeth gan Lywodraeth Cymru a Llywodraeth y DU yn ogystal â'r llif o ganllawiau a deddfwriaeth a oedd yn cyd-fynd â'r gwahanol gyfyngiadau symud ac ailagor. Gwn fy mod, ar gyfer fy musnes fy hun, wedi dibynnu ar wefan aelodau TGC am arweiniad ar sawl cam o'r flwyddyn ddiwethaf a gwn gan gohebiaeth gan aelodau eraill fod hyn wedi bod yn achubiaeth i wybodaeth, yn enwedig o ran y gefnogaeth ariannol y mae'r diwydiant wedi'i dderbyn.

Mae TGC wedi gweithio'n galed o ddechrau'r argyfwng presennol i lobio cynrychiolwyr etholedig o bob plaid ar lefel Genedlaethol a'r DU a sicrhau bod lleisiau ein diwydiant a'n haelodau yn cael eu clywed yn uchel ac yn glir. Rydym i gyd wedi dysgu ffyrdd newydd o gyfathrebu ac mae pŵer technolegau, fel Zoom, wedi golygu y gallem wella llinellau cyfathrebu o fewn TGC a thrwy ymgysylltu â'n rhanddeiliaid. Mae hyn wedi ein galluogi i fod ar flaen y gad fel llais y diwydiant twristiaeth yn Ngogledd Cymru ac rydym wedi bod yn barhaus gyda sefydliadau fel Llywodraeth Cymru a Croeso Cymru.

Mae llawer o aelodau wedi addasu eu model busnes i lywio'r dyfroedd anodd a ddaeth yn sgil y flwyddyn ddiwethaf ac mae llawer wedi ffynnu o ganlyniad i'r heriau a chyfleoedd newydd hyn; wrth inni symud at gyfnod adfer o'r pandemig, edrychaf ymlaen at weld cyflawniadau eithriadol busnesau o fewn y diwydiant.

Rydym wedi bod yn glir gyda rhanddeiliaid, wrth i ni gyflymu tuag at adferiad (ac ailagor i lawer), fod yn rhaid i ni gefnogi busnesau nawr i sicrhau bod swyddi a bywoliaethau'n parhau i ffynnu a thyfu a bod y gwaith caled sydd wedi gweld y twf anhygoel mewn twristiaeth yn Gogledd Cymru cyn-pandemig yn gallu aildechrau.

Twristiaeth sydd wedi cael ei tharo galetaf yn ystod y pandemig fel y cyntaf i gau a bron yn olaf i ailagor a bydd TGC yn parhau i ymgysylltu fel bod y ffordd i adferiad yn un llyfn. Yr wyf yn ymwybodol bod ein diwydiant, yn rhy aml, wedi cael ei ddefnyddio fel rhywfaint o bêl-droed wleidyddol a rhaid inni barhau i hyrwyddo'r diwydiant fel y pwerdy economaidd y mae yma yn y Gogledd. Dylem weithio'n galed gyda'n cymunedau, y mae llawer ohonynt yn gwsmeriaid ac yn weithwyr i ni, i ymgysylltu mewn ffordd gadarnhaol fel bod buddion y diwydiant yn deg ar draws y rhanbarth. Fodd bynnag, nid yw'n dderbyniol cael ein bychanu'n gyson fel diwydiant pan fydd ein mewnbwn ar draws y rhanbarth mor sylweddol; rhaid i bob un ohonom weithredu fel llysgenhadon i'r diwydiant i hyrwyddo buddion twristiaeth gynaliadwy i'n cwsmeriaid a'n cymunedau. Yn wir, rhaid i gynaliadwyedd fod yn elfen allweddol o bopeth a wnawn fel diwydiant wrth symud ymlaen.

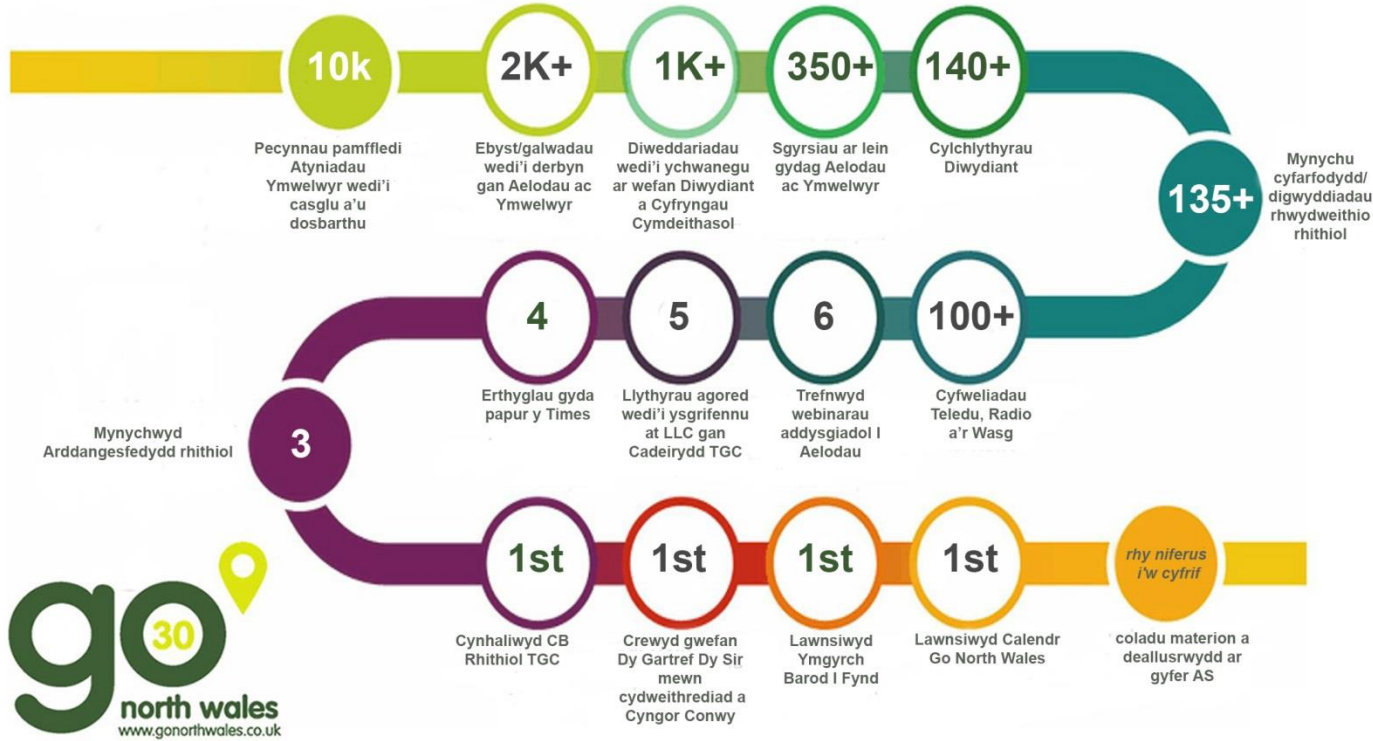
Ein haelodau yw asgwrn cefn TGC, a hoffwn ddiolch i bob aelod unigol am eu cefnogaeth barhaus a'ch sicrhau y byddwn yn mynd ati'n rhagweithiol i hyrwyddo ein diwydiant er eich budd chi a budd ein holl gymunedau ar draws y rhanbarth; wrth inni ddod allan yn araf yn awr o amseroedd anoddaf y pandemig, yr wyf yn hyderus y bydd Gogledd Cymru unwaith eto'n gyrchfan aruthrol, yn fyd-enwog am ei harddwch, ei thirwedd, ei chestyll a'i harfordiroedd a byddwn yn parhau i ffynnu i gynnig croeso cynnes Cymreig i'r ymwelwyr niferus o bob cwr o'r byd.

Christopher J. Frost

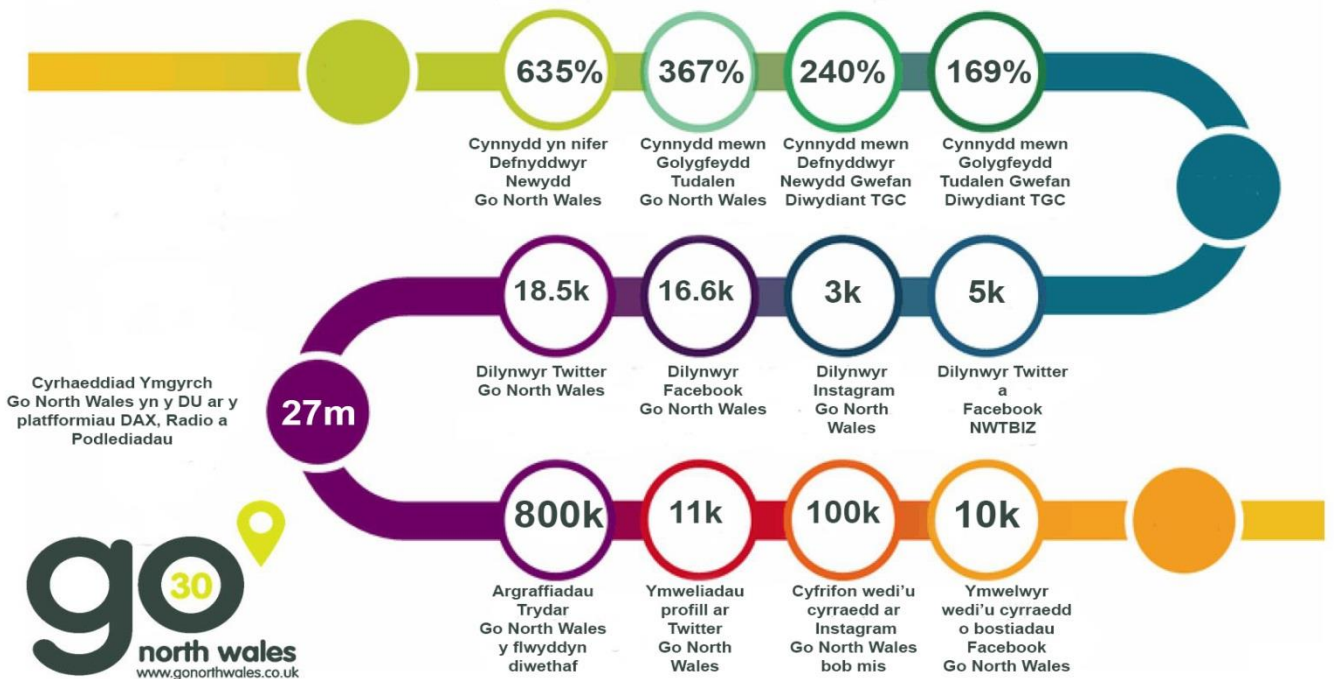
Christopher Frost – Cadeirydd

Adolygiad Blynyddol Twristiaeth Gogledd Cymru 2020

Beth rydyn ni wedi bod yn ei wneud....



Gwefannau a Cyfryngau Cymdeithasol....



Gweithgaredd 2020



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Podcast

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go for the adventure go for the adrenaline go for the mountains go for the watersports go for the beaches go for the countryside go for the fresh air go for the fun go for the trains go for the walks go for the food & drink go for the parks & gardens go for the cycling go for the castles go for the golf go for the fishing go for the relaxation go for the theatres go for the culture go for the heritage go for the sunsets

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Dog Friendly North Wales

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go north wales

Golf Passes

Anglesey | North East | Coastal

Adroddiad y Cyfarwyddwyr am y Flwyddyn a ddaeth i ben 31 Rhagfyr 2020

Mae'r cyfarwyddwyr yn cyflwyno eu hadroddiad gyda datganiadau ariannol y cwmni am y flwyddyn a ddaeth i ben 31 Rhagfyr 2020

CYFARWYDDWYR

Mae'r cyfarwyddwyr a ddangosir isod wedi dal swydd yn ystod y cyfnod cyfan o 1 Ionawr 2020 hyd at ddyddiad yr adroddiad hwn.

C J Frost; R M Higgin; J Jones; T J Keith; M S Bewick; M L Miller; G H A Evans; N S Williamson

Newidiadau eraill yn y cyfarwyddwyr sy'n dal swydd fel a ganlyn:

A R J Oughton – ymddiswyddwyd 19 Tachwedd 2020 J V Harrop - ymddiswyddwyd 19 Tachwedd 2020
J K Everley - apwyntiwyd 1 Gorffennaf 2020 F E Hobro - apwyntiwyd 1 Gorffennaf 2020
M Mclean - apwyntiwyd 1 Gorffennaf 2020

Paratowyd yr adroddiad hwn yn unol â darpariaethau Rhan 15 o Ddeddf Cwmnïau 2006 sy'n ymwneud â chwmnïau bach.

Swyddfa Gofrestredig 9 Wynnstay Road, Colwyn Bay, Conwy LL29 8NB

Rhif Cofrestru 02565721 (Lloegr & Cymru)

Cyfrifwyr Salisbury & Company, Chartered Accountants, Irish Square, Upper Denbigh Road, St Asaph, LL17 0RN

AR RAN Y BWRDD:



J Jones – Cyfarwyddwr – 14 Ebrill 2021

Datganiad Incwm am y flwyddyn a ddaeth i ben 31 Rhagfyr 2020

Nodiadau	2020 £	2019 £
TROSIANT	289,219	605,594
Cost gwerthu	(427,685)	(451,080)
GROS (DIFFYG)/GWARGED	(138,466)	154,514
Treuliau Gweinyddol	(184,825)	(189,806)
	(323,291)	(35,292)
Incwm gweithredu arall	245,127	24,786
DIFFYG GWEITHREDOL 4	(78,164)	(10,506)
Llog derbyniadwy ac incwm tebyg	27	81
	(78,137)	(10,425)
Llog taladwy a threuliau tebyg	(2,530)	(2,024)
DIFFYG CYN TRETHU	(80,667)	(12,449)
Trethu ar ddiffyg	-	-
DIFFYG AM Y FLWYDDYN ARIANNOL	(80,667)	(12,449)

Mantolen 31 December 2020

			2020		2019	
	Nodiadau	£	£	£	£	
ASEDAU SEFYDLOG						
Asedau anniriaethol	5		2,400		2,800	
Asedau diriaethol	6		<u>158,003</u>		<u>163,983</u>	
			160,403		166,783	
ASEDAU CYFREDOL						
Stociau		1,219		1,761		
Dyledwyr	7	84,562		90,481		
Arian parod yn y banc ac mewn llaw		1,712		62,843		
		87,493		155,085		
CREDYDWYR						
Symiau sy'n ddyledus o fewn blwyddyn	8	<u>90,504</u>		<u>126,714</u>		
NET CYFREDOL (RHWYMEDIGAETHAU)/ASEDAU			<u>(3,011)</u>		<u>28,371</u>	
CYFANSWM ASEDAU LLAI RHWYMEDIGAETHAU CYFREDOL			157,392		195,154	
CREDYDWYR						
Symiau sy'n ddyledus ar ôl mwy na blwyddyn	9		<u>110,239</u>		<u>67,334</u>	
ASEDAU NET			<u>47,153</u>		<u>127,820</u>	
CRONFEYDD WRTH GEFN						
Cronfa ailbriso wrth gefn	10		28,391		28,391	
Cronfeydd wrth gefn eraill			94,405		94,405	
Cyfrif incwm a gwariant			<u>(75,643)</u>		<u>5,024</u>	
			<u>47,153</u>		<u>127,820</u>	

Mae gan y cwmni hawl i gael ei eithrio rhag cael ei archwilio o dan Adran 477 o Ddeddf Cwmnïau 2006 ar gyfer y flwyddyn a ddaeth i ben 31 Rhagfyr 2020.

Nid yw'r aelodau wedi ei gwneud yn ofynnol i'r cwmni gael archwiliad o'i ddatganiadau ariannol ar gyfer y flwyddyn a ddaeth i ben 31 Rhagfyr 2020 yn unol ag Adran 476 o Ddeddf Cwmnïau 2006.

Mae'r cyfarwyddwyr yn cydnabod eu cyfrifoldebau am:

- sicrhau bod y cwmni'n cadw cofnodion cyfrifyddu sy'n cydymffurfio ag Adrannau 386 a 387 o Ddeddf Cwmnïau 2006 a
- paratoi datganiadau ariannol sy'n rhoi darlun cywir a theg o sefyllfa'r cwmni ar ddiwedd pob blwyddyn ariannol a'i warged neu ddiffyg ar gyfer pob blwyddyn ariannol yn unol â gofynion Adrannau 394 a 395 ac sydd fel arall yn cydymffurfio â gofynion Ddeddf Cwmnïau 2006 sy'n ymwneud â datganiadau ariannol, cyn belled ag y bo'n berthnasol i'r cwmni.

Paratowyd y datganiadau ariannol yn unol â'r darpariaethau sy'n gymwys i gwmnïau sy'n ddarostyngedig i'r gyfundrefn cwmnïau bach.

Cymeradwywyd y datganiadau ariannol gan Fwrdd y Cyfarwyddwyr ac fe'u hawdurdodwyd i'w cyhoeddi ar 14 Ebrill 2021 ac fe'u llofnodwyd ar ei ran gan:

Christopher J. Frost



Nodiadau i'r Datganiadau Ariannol ar gyfer y flwyddyn a ddaeth i ben 31 Rhagfyr 2020

1. GWYBODAETH STATUDOL

Twristiaeth Gogledd Cymru - Cwmni preifat yw Cwmni Twristiaeth Gogledd Cymru, cyfyngedig drwy warant, sydd wedi'i gofrestru yng Nghymru a Lloegr. Mae rhif cofrestredig a chyfeiriad swyddfa gofrestredig y cwmni i'w gweld ar dudalen Gwybodaeth y Cwmni.

2. POLISIÂU CYFRIFO

Sail paratoi'r datganiadau ariannol

Paratowyd y datganiadau ariannol hyn yn unol â Safon Adrodd Ariannol 102 "Y Safon Adrodd Ariannol sy'n gymwys yn y DU a Gweriniaeth Iwerddon" gan gynnwys darpariaethau "Endid bach" Adran 1A a Deddf Cwmnïau 2006. Paratowyd y datganiadau ariannol o dan y confensiwn cost hanesyddol.

Trosiant

Mesurir trosiant ar werth teg yr ystyriaeth a dderbynnir neu y gellir ei derbyn, ac eithrio disgowntiau, ad-daliadau, treth ar werth a threthi gwerthu eraill.

Ewyllys Da

Mae ewyllys da, fel y swm a dalwyd mewn cysylltiad â chaffael busnes yn 2017, yn cael ei amorteiddio'n gyfartal dros ei fywyd defnyddiol amcangyfrifedig o ddeng mlynedd.

Asedau anniriaethol

Caiff asedau anniriaethol eu mesur ar gost i ddechrau. Ar ôl cydnabyddiaeth gychwynnol, mesurir asedau anniriaethol ar gost llai unrhyw amorteiddiad cronedig ac unrhyw golledion amhariad cronedig.

Asedau sefydlog diriaethol

Darperir dibrisiant ar y cyfraddau blynyddol canlynol er mwyn dileu pob ased dros ei fywyd defnyddiol amcangyfrifedig. Peiriannau a pheiriannau ac ati - 25% ar gost ac 20% ar gost

Stociau

Caiff stociau eu priso ar yr isaf o'r gost a'r gwerth gwireddadwy net, ar ôl gwneud lwfans dyledus ar gyfer eitemau sydd wedi darfod ac sy'n symud yn araf.

Trethiant

Trethiant ar gyfer y flwyddyn sy'n cynnwys treth gyfredol a gohiriedig. Cydnabyddir treth yn y Datganiad Incwm, ac eithrio i'r graddau ei fod yn ymwneud ag eitemau a gydnabyddir mewn incwm cynhwysfawr arall neu'n uniongyrchol mewn ecwiti. Nid yw asedau a rhwymedigaethau trethu cyfredol neu ohiriedig yn cael eu disgowntio. Cydnabyddir y dreth bresennol ar swm y dreth sy'n daladwy gan ddefnyddio'r cyfraddau treth a chyfreithiau sydd wedi'u deddfu neu eu deddfu'n sylweddol erbyn dyddiad y fantolen.

Treth ohiriedig

Cydnabyddir treth ohiriedig mewn perthynas â'r holl wahaniaethau amseru sydd wedi tarddu ond heb eu gwrthdroi ar ddyddiad y fantolen. Mae gwahaniaethau amseru yn deillio o gynnwys incwm a threuliau mewn asesiadau treth mewn cyfnodau sy'n wahanol i'r rhai lle cânt eu cydnabod mewn datganiadau ariannol. Mesurir treth ohiriedig gan ddefnyddio cyfraddau treth a chyfreithiau sydd wedi'u deddfu neu eu deddfu'n sylweddol erbyn diwedd y flwyddyn a disgwylir iddynt fod yn berthnasol i wrthdroi'r gwahaniaeth amseru. Dim ond i'r graddau ei bod yn debygol y cânt eu hadennill yn erbyn gwrthdroi rhwymedigaethau treth gohiriedig neu elw trethadwy arall yn y dyfodol y cydnabyddir colledion treth heb eu rhyddhau ac asedau treth gohiriedig eraill.

Ymrwymadau hurbwrcasu a phrydlesu

Codir rhenti a delir o dan brydlesi gweithredu ar warged neu ddiffyg ar sail llinell syth dros gyfnod y brydles.

Costau pensiwn a buddion ôl-ymddeol eraill

Mae'r cwmni'n gweithredu cynllun pensiwn cyfraniadau diffiniedig. Codir cyfraniadau sy'n daladwy i gynllun pensiwn y cwmni ar elw neu golled yn y cyfnod y maent yn berthnasol iddo.

3. CYFLOGEION A CHYFARWYDDWYR

Cyfartaledd nifer y cyflogeion yn ystod y flwyddyn oedd 17 (2019 - 18).

4. DIFFYG GWEITHREDU

Nodir y diffyg gweithredu ar ôl codi tâl:

	2020	2019
	£	£
Dibrisiant - asedau sy'n eiddo	5,259	6,275
Amorteiddiad ewylllys da	400	400

5. ASED AU SEFYDLOG ANNIRIAETHOL

	Ewyllys Da £
COST	
Ar 1 Ionawr 2020 ac 31 Rhagfyr 2020	4,000
AMORTEIDDIAD	
Ar 1 January 2020	1,200
Tâl am flwyddyn	400
At 31 Rhagfyr 2020	<u>1,600</u>
GWERTH LLYFR NET	
Ar 31 Rhagfyr 2020	<u>2,400</u>
Ar 31 Rhagfyr 2019	<u>2,800</u>

6. ASED AU SEFYDLOG DIRIAETHOL

	Tir ac Adeiladau £	Offer ac peiriannau ayyb £	Cyfanswm £
COST			
Ar 1 January 2020	175,000	64,681	239,681
Gwarediadau	-	<u>(11,495)</u>	<u>(11,495)</u>
Ar 31 Rhagfyr 2020	<u>175,000</u>	<u>53,186</u>	<u>228,186</u>
DIBRISIAD			
Ar 1 January 2020	20,735	54,963	75,698
Tâl am flwyddyn	3,500	1,759	5,259
Wedi'i ddileu wrth waredu	-	<u>(10,774)</u>	<u>(10,774)</u>
Ar 31 Rhagfyr 2020	24,235	45,948	70,183
GWERTH LLYFR NET			
Ar 31 Rhagfyr 2020	<u>150,765</u>	<u>7,238</u>	<u>158,003</u>
Ar 31 Rhagfyr 2019	<u>154,265</u>	<u>9,718</u>	<u>163,983</u>

7. DYLEDWYR: SYMIAU SY'N DDYLEDUS O FEWN BLWYDDYN

	2020	2019
	£	£
Dyledwyr masnach	52,717	44,619
Symiau sy'n ddyledus gan fuddiannau sy'n cymryd rhan	850	605
Dyledwyr eraill	30,995	45,257
	<u>84,562</u>	<u>90,481</u>

8. CREDYDWYR: SYMIAU SY'N DDYLEDUS O FEWN BLWYDDYN

	2020	2019
	£	£
Benthyciadau banc a gorddrafftiau	6,908	6,908
Credydwyr masnach	7,704	30,843
Trethiant a nawdd cymdeithasol	16,667	32,509
Credydwyr eraill	59,225	56,454
	<u>90,504</u>	<u>126,714</u>

9. CREDYDWYR: SYMIAU SY'N DDYLEDUS AR ÔL MWY NA BLWYDDYN

	2020	2019
	£	£
Benthyciadau banc	<u>110,239</u>	<u>67,334</u>

10. CRONFEYDD WRTH GEFN

	Cronfa ail briso wrth gefn £
Ar 1 Ionawr 2020	28,391
Ac 31 Rhagfyr 2020	<u>28,391</u>