

Go North Wales Tourism Awards Photography Brief

Introduction

North Wales Tourism is one of the UK's leading tourism organisations, supporting businesses across North Wales, our aim is to build and maintain a prosperous and sustainable tourism industry in North Wales. Our awards is in it's the fifth year, the purpose of the awards is to celebrate and recognise excellence in the region's hospitality and tourism sectors. The awards will showcase and celebrate the achievements, hard work and dedication of those working in the industry.

Event Location

Venue Cymru, The Promenade, Penrhyn Crescent, Llandudno LL30 1BB

Event Date

25th November 2021

Event rundown

The below timings are provisional and may change slightly

- 6.00pm – Drinks Reception with singer/background music
- 7.00pm – Awards Welcome from Jim & Guest Speaker/Lead Sponsors
- 7.15pm – Dinner with background music
- 9pm - Charity Prize Draw & Act
- 9.30pm – Awards Start
- 10.30pm band plays
- 11.00pm – Disco Starts
- 12pm – Bar Closes
- 12.30am – Ends

Shots required

The below is a guide to the type of shots required along with candid shots throughout the evening.

- 5:30pm – Table and room shots, awards etc
- 6.00pm – Formal shots of guests arriving against backdrop (backdrop will be provided however backdrop support may be required)
- 7.00pm – Speakers and overview room shots with guests
- 7.15pm – Break
- 9pm - Speakers and images of prize draw
- 9.30pm – Images of winners against backdrop
- 10.30pm - Images of band and guests dancing
- 11.00pm – Coverage ends

Photo Delivery

Delivery Time

Formal winners' photos

Within 12 hours please quote delivery time and method for these images.

All other photos

Within three working days

Delivery format

All Photos to be delivered as Jpeg's with their long edge measuring 600pixels at 72dpi 60% quality and full resolution 300dpi at 100% quality.

Image licencing

All images need to have either the Copyright transferred to North Wales Tourism or be licenced for 50 years with rights to distribute.

Quoting

Please email quotes to digital@gonorthwales.org.uk please ensure turnaround time is indicated on your quote along with any additional charges and coverage over run costs. Please also provide a link to a gallery of similar coverage or your portfolio. Priority will be given to trade members of North Wales Tourism (if you wish to discuss membership or sponsoring of the awards, please contact Eirlys Jones contact below)

Contacts

If you have any questions, please either email contact below or call 01492 531731

Eirlys Jones eirlys.jones@gonorthwales.org.uk

Invoicing

Payment terms are 30 days, Invoice to

North Wales Tourism
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Colwyn Bay
North Wales
LL29 8NB