

It's more than discovering Wales



CAEL
YMRU

It's having Wales





Cael Cymru is a unique leisure and tourism project funded by the Community Lottery Fund.

Who is it for?

This project wants to work with you. The businesses, organisations, and groups that make North Wales a wonderful place to visit. So if you do anything from keeping a castle to producing crafts next a pier then Carl Cymru could be for you.

What is Cael Cymru?

Cael Cymru is designed to help disabled people, specifically those with an information access need and the leisure and tourism industry here in North Wales. Just as you have missed your customers, your customers have missed you. Leisure pursuits are so important to all of our wellbeing. Everyone benefits from what you do but not everyone can access it.

So this project will work with you and help leisure and tourism organisations from across North Wales who want to create a more accessible environment.

Who are COS?

We are a disability charity based in Colwyn Bay. Part of COS' role is to help tackle social exclusion and this exclusion often occurs through ignorance rather than discrimination. The simple things so many take for granted often are the first hurdle for people with an access need. Disabled people can't access and you do not have the support to facilitate that access we know you want to give.



What can COS for you?

We have been funded to provide accessible video's where written English and Welsh are not the languages needed for people who wish to access the informations at your sites.



We work with Clecs Media. An award winning production company to produce professional media products accessible for everyone. We want to do this for you. Give you a high quality product and your customers the access they need.

Part One: Media Package

These resources will be able to give access to Deaf BSL users, Blind and visual impaired people, those with an additional learning and literacy need and in some cases children who are developing their literacy skills.


This will be done without being intrusive or disturbing the sites or locations you manage.




Importantly and after suffering through the pandemic like you have it will be free of any cost to you. To begin to have that level of access to information at your sites they will become much more attractive and accessible locations to a potential a new area of business and a way to tap into what is known as the Purple Pound.

Part Two: CPD Awareness Training

Deaf Awareness



Introduction to the COS online Deaf Awareness Course



(Play video for extra learning content)

Throughout this training session, we will cover a number of topics and issues surrounding Hearing Loss, these include:

- Some facts about hearing loss
- How to identify if a person has hearing loss.
- Terminology (Vocabulary) and identity
- The differences between Deaf Culture and Hearing Culture
- Preferred Communication methods for people with Hearing loss.
- Interpreting and communication support – what is available?
- Equipment and Technical aids

After each section/chapter, you will have the opportunity to test your knowledge by completing some multiple-choice questions.

Note: Upon completion of this Deaf Awareness Training sessions with COS, you will have gained 1 hour of CPD training and certification of this will be issued through Agored Cymru.

We hope you enjoy the session.

[COMPLETE & CONTINUE →](#)

Aside from the media package which is on offer as support we will also be providing bespoke online training. This sensory loss awareness package will be produced in three languages. Welsh, English and BSL. It will also have a written and Audio provision meaning it will be the most inclusive package in Wales and the wider UK.

It will mean all employees and volunteers, irrespective of their access need could have access to training that will support visitors from across the UK. It will also be a quality marked course through Agored meaning it will qualify towards CPD.

....Finally

This projects importance has the ability to build a new discourse between the disabled community and the leisure and tourism industry. Redefining the relationship for the benefit of social inclusion and equality of access. So please get in touch and let's begin working together.

Cael Hanes

Cael Celf

Cael Diwylliant

Cael Mynediad

Cael Cymru



Having History

Having Art

Having Culture

Having Access

Having Wales

Over the course of two years we will

Produce 40 accessible videos of various places interest across the North Wales region

Provide bespoke training for the leisure and tourism sector that will include:

- Deaf Awareness
- Sight Loss Awareness
- Dual Sensory Loss Awareness
- British Sign Language
- Block Alphabet

All training will be CPD qualifying which all participants can take online

Advertising and community engagement opportunities to highlight participation and the accessible facilities at sites and locations across North Wales.

For more information

Contact

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