



# MEET NORTH WALES

Showcasing North Wales as a Business Events Destination

## Membership



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***Meet North Wales was set up to provide North Wales with a voice in the business events and incentive travel market by complimenting the work of Meet in Wales.***

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Wales' pedigree in hosting events is demonstrated by the success in attracting global events, North Wales less so, hence why Meet North Wales group has been set up. The group, since its initial formation about 18 months ago has grown to include more partners of public and private sectors across North Wales and Mid Wales who are seeking to maximise opportunities created by:

- Visit Wales' investment in the Business Events market sector
- North Wales' current high profile as a 'must visit' destination
- The significant investment in key, quality products that have market appeal for business events
- The wide base of regional businesses with potential to be market ready for this higher value, less seasonal sector with only limited support and encouragement.

**Meet North Wales for meetings, incentives, conferences and events plus team building and corporate hospitality ideas in North Wales.**

By joining forces with us in 2021/22 you can benefit from the power of the Meet North Wales brand at key national industry exhibitions and platforms including:

- Increased exposure of your venue positioned and identified as a key player in the national and international events industry alongside the groups branding
- Access to a stand offering greater exposure and facilities provided and managed by Meet North Wales
- A unique opportunity to forge new partnerships, strengthen existing relationships and meet with your peers and colleagues
- A cost effective and hassle free opportunity providing a targeted ROI

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## Buy-In Summary

### Supplier Package - £99 + vat

- ✓ Directory listing on Meet North Wales website promoting the venue (50 words description, Address, Tel Contact, Email address, Website address, Personnel Contact ), any news etc.
- ✓ Inclusion in Meet North Wales supplier list provided to prospective event organisers
- ✓ Invitation to Meet North Wales member events and networking opportunities.

### Basic Package - £250 + vat

- ✓ Meet North Wales operate a free venue finding and group accommodation service which as a member you will have the opportunity to be part of (confirmed business subject to 10% +vat commission)
- ✓ Directory listing on Meet North Wales website promoting the venue (75 words description, Address, Tel Contact, Email address, Website address, Personnel Contact ), any news etc.
- ✓ Invitation to Meet North Wales member events and networking opportunities.

### Bronze Package - £450 + vat

- ✓ Meet North Wales operate a free venue finding and group accommodation service which as a member you will have the opportunity to be part of (confirmed business subject to 10% +vat commission)
- ✓ Directory listing on Meet North Wales website promoting the venue (150 words description, Address, Tel Contact, Email address, Website address, Personnel Contact ), any news etc.
- ✓ Directory listing in the Meet North Wales conference and events brochure (150 words description, Address, Tel Contact, Email address, Website address, Personnel Contact), any news
- ✓ Promotion via Meet North Wales social media channels x 12 posts (content to be provided by the business)
- ✓ Invitation to Meet North Wales member events and networking opportunities.
- ✓ Opportunities to participate in Business Tourism familiarisation visits and events.

### Silver Package - £850 + vat

- ✓ Meet North Wales operate a free venue finding and group accommodation service which as a member you will have the opportunity to be part of (confirmed business subject to 10% +vat)
- ✓ Business listing on Meet North Wales website promoting the venue, (500 words description, Address, Tel Contact, Email address, Website address, Personnel Contact, 3 images ), any news etc.
- ✓ Inclusion in the Meet North Wales conference and events brochure (500 words description, Address, Tel Contact, Email address, Website address, Personnel Contact, 1 image),
- ✓ Promotion via Meet North Wales social media channels x 24 posts (content to be provided by the business)
- ✓ Invitation to Meet North Wales member events and networking opportunities.
- ✓ Opportunities to participate in Business Tourism familiarisation visits and events.

### Gold Package - £1,500 + vat

- ✓ Meet North Wales operate a free venue finding and group accommodation service which as a member you will have the opportunity to be part of (confirmed business subject to 10% +vat commission)
- ✓ Business listing on Meet North Wales website promoting the venue, (unlimited words description, Address, Tel Contact, Email address, Website address, Personnel Contact, unlimited images), news etc.
- ✓ Inclusion in the Meet North Wales conference and events brochure (unlimited words description, Address, Tel Contact, Email address, Website address, Personnel Contact, 3 images)
- ✓ Opportunity to submit editorial to mice newsletters.
- ✓ Opportunity to engage with conference buyers, agencies and key decision makers to bring their meetings and events to the region
- ✓ Opportunities to participate in Business Tourism familiarisation visits and events.
- ✓ Invitation to Meet North Wales member events and networking opportunities.
- ✓ Promotion via Meet North Wales social media channels x 36 posts (content to be provided by the business)
- ✓ Inclusion in blog posts where relevant
- ✓ Access to an image library
- ✓ Opportunity to attend trade workshops and exhibitions as part of Meet North Wales





Looking for that perfect venue?

North Wales is home to a large selection of conference venues, hotels and incentive experience destinations.

**Conferences**

If you are looking to hold a **large conference** in a venue that can hold up to 1500 delegates or a **small meeting room** for a more personal setting, our venues can offer packages to suit any conference. With seaside locations or middle of nowhere settings, our conference venues offer excellent modern and comfortable facilities with the flexibility and versatility to adapt to specific numbers and events types. Due to the location of North Wales, wherever you are, you can also expect an excellent view and a truly Welsh welcome!

**Incentive Experiences**

If you want to provide your team with an unforgettable **incentive experience** or team building days, then as North Wales is the Adventure Capital, you are certain to find an incentive experience like no other. Activities include Surfing on an inland surf lagoon to an adrenaline indoors adventure. Climbing, Cycling and kayaking in the heart of Snowdonia. Heritage and culture galore, North Wales can offer an experience like no other.

**Hotels**

If you require on site accommodation for an event or an overnight stay nearby, our partners can offer high quality accommodation. Our accommodation partners consist of classic high standard hotels to camping pods in the heart of Snowdonia. Whatever your requirements, our team can offer expert advice and knowledge on the accommodation that fits your brief and budget.

Whatever your venue requirements, the team here are on hand to find the venue that fits your brief and budget. The team are ready and waiting to help with your enquiries. Chat to us online or complete the enquire online box for further information.

[Privacy & Cookies Policy](#)



# MEET NORTH WALES APPLICATION FORM 2021/22

## Contact Details

|   |  |
|---|--|
| <b>Name:</b>                                |  |
| <b>Business Name:</b>                       |  |
| <b>Postal Address :<br/>(incl postcode)</b> |  |
| <b>Telephone number:</b>                    |  |
| <b>Email address:</b>                       |  |
| <b>Web address:</b>                         |  |
| <b>Category:</b>                            | <input type="checkbox"/> Venues <input type="checkbox"/> Accommodation <input type="checkbox"/> Incentives and Team Building<br><input type="checkbox"/> DMC <input type="checkbox"/> Event management and suppliers |
| <b>Social Media feeds:</b>                  |  |

I confirm that the above business wishes to participate in the Meet North Wales programme of activity

Name.....

Signature ..... Date .....

| Category         | Price        | Total   | ✓                        |
|------------------|--------------|---------|--------------------------|
| Supplier Package | £99 + vat    | £118.80 | <input type="checkbox"/> |
| Basic Package    | £250 + vat   | £300    | <input type="checkbox"/> |
| Bronze Package   | £450 + vat   | £540    | <input type="checkbox"/> |
| Silver Package   | £850 + vat   | £1,020  | <input type="checkbox"/> |
| Gold Package     | £1,500 + vat | £1,800  | <input type="checkbox"/> |

### Method of Payment - (please tick relevant box)

|                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Our Bank details for BACS Payment: HSBC, Sort Code: 40-18-08; Account No: 11170929<br>PLEASE STATE BUSINESS NAME WHEN MAKING PAYMENT                  |
| <input type="checkbox"/> | Please charge my credit/debit card - either ONE off payment <input type="checkbox"/> or 4 equal consecutive monthly payments <input type="checkbox"/> |
|                          | Card No: _____  |
|                          | Expiry Date: _____ Sec No (last 3 digits): _____  |
| <input type="checkbox"/> | Cheque enclosed for £_____made payable to North Wales Tourism   |
| <input type="checkbox"/> | Please invoice me quoting Purchase Order Number _____ (30 day payment terms)  |
| <input type="checkbox"/> | Buy Now Pay Later (please contact Leah to discuss )   |

Please return this application form to North Wales Tourism, 9 Wynnstay Road, Colwyn Bay, Conwy, LL29 8NB or  
email [info@meetnorthwales.co.uk](mailto:info@meetnorthwales.co.uk)