

BEYONK GRŪP



We've teamed up with
Go North Wales to help you:



Enhance your online visibility



Grow your business



Extend your season

It's quick and easy to take advantage

- 1 Register on Beyonk.com and upload your experiences
- 2 Your experiences or tickets show to millions of visitors on www.gonorthwales.co.uk and our other partners
- 3 Receive your bookings directly and manage them in your Beyonk dashboard!
- 4 Use our 'pending bookings' feature to manage bookings if you already have a system and don't want to change

Beyonk is the modern visitor experience platform for experience providers and attractions, that massively streamlines admin whilst maximising revenue and customer satisfaction.



Maximise your revenue through promotions and up-selling

The booking process is optimised to maximise ticket sales whilst being able to offer add-ons, gift vouchers, gift aid, discount codes and affiliate codes so you can seamlessly sell more.

The screenshot shows three panels in the dashboard:

- Add-ons:** Includes 'Insurance', 'Lunch', and 'Audio guide', each with a toggle switch and a 'Book now' button.
- Discount codes:** Includes a text input field with the placeholder 'Use code TICKET10 to get 10% off.' and a 'Redeem code' button.
- Gift vouchers:** Includes radio buttons for '£15', '£30', and 'Custom', and an 'Add voucher' button.

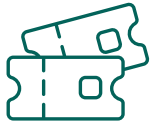


+ many more

In regions we operate so far, businesses in 2021 generated 10.5% more revenue by sharing their tickets to our partnership network that offers the cheapest third-party ticket sales route.

More than just maximising bookings, Beyonk makes it easy to manage your business

- Generate up to 10% annual revenue with gift vouchers
- Generate 9% annual revenue by utilising add-ons during the checkout process
- Use affiliate codes and discount codes to encourage out of season bookings
- Offer different ticket types, group discounts and upsell activities
- Automate emails to gather reviews, social follows and rebooking
- Never miss an opportunity to sell - offer 'pending bookings' to confirm bookings
- Collect data to influence your visitor's experience and grow your business
- Manage resources and staff to keep the business efficient



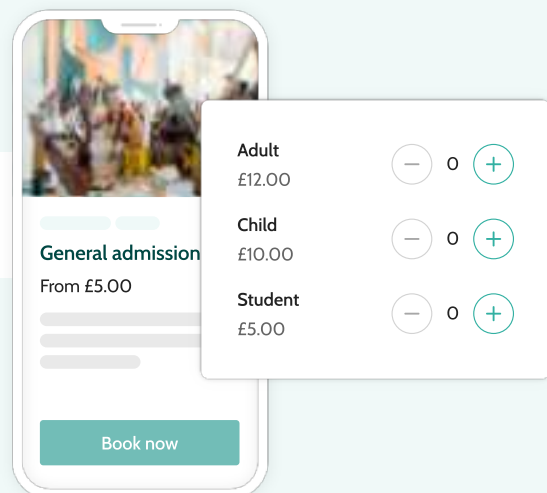
Minimise Admin

With a flexible central calendar to easily view scheduled events, bookings and your staff availability. View your business at a glance and quickly get into the detail to manage bookings, customers and messages. Minimise screen time and maximise customer satisfaction with our simple management tools - single click refunds, in-built messaging and flexibility to set up the system to suit your business. Use Beyonk to manage your equipment, staff and customers!



Delight Customers

First impressions count, don't let your booking experience let you down. Beyonk helps you to increase conversion rates by 30%+ through our simple and optimised customer booking process. Sell your experiences with rich images and copy and don't let your booking experience let you down.



Our customers and partners love what we do...

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Immediately the effect has become apparent. The system is easy to use, I am very impressed by its capabilities - only wish we had found it sooner!

Paul, Lytham Hall

66


It's the secretary I've always needed! The team are always on hand. Altogether it has made my life easier and simpler to run the business.

Chris, Peaks and Paddles

Pricing

We've tried to make it as risk free for you as possible - there are no set up fees, no running costs, and no minimum contract. Just a small commission for bookings on your own site.

If you'd like to explore how Beyonk can help you, or to sign up for free:

 Open your phone camera and hold over the **QR code** to be taken to our website

 Email us on support@beyonk.com

 Call us on **0800 980 4517**



BEYONK GROUP

Finally, truly simple and powerful software for experience businesses

