

GOMO

DIGITAL OUT OF HOME

**HIGH IMPACT OUT OF
HOME ON THE MOVE**

HELPING YOU REACH THE RIGHT PEOPLE

...GOMO is the only out of home operator in the country to offer audience reporting as standard.

Our planning team will make sure we reach the right people, in the right place, at the right time.



OUT OF HOME

...done differently

8m

People reached
in the last year

3.8s

Our average
attention time,
twice the industry
average

44

Mobile screens
in our network

THE GOMO DIFFERENCE

What makes us fastest growing and most innovative mobile provider in the UK...



ACCOUNTABILITY

...our iVans and iWalkers include the latest in audience measurement technology



BETTER FOR THE PLANET

...we are the first mobile DOOH provider in the UK to be completely carbon neutral



FULL COVERAGE

...planning a campaign is easy. We cover anywhere in the UK for a fixed cost



FULL TRANSPARENCY

...we provide live updates, full campaign reporting and tracking throughout



How many people see your content



A breakdown of age and gender



Dwell time and attention time split out by demographic

DON'T JUST TAKE OUR WORD FOR IT

“

GOMO is the gold standard in mobile out-of-home advertising; forensic plans are met with total transparency and excellent communication. They make the delivery of complex guerrilla-style marketing campaigns a walk in the park. Whatever expectations you had, raise them.”

”

Student Group Claim saw 3x the number of registrations in the cities we were active in

Camp America saw more registrations during their GOMO activity



OUR PLAN IN NORTH WALES

take advantage of high footfall over Easter Bank Holiday



There will be a maximum of 15 advertisers so across two days, you'll receive a minimum 384 x 10 second plays of your advert



We'll be in the busiest locations in Towyn, with eye catching visuals to take advantage of a captive audience.



Our iVan will be out for 8 hours on Sunday 31st March and 8 hours on Monday 1st April



LET'S GO...

- Full campaign reporting, to show we're reaching the right people
- live updates, tracking information and pictures from locations
- Carbon offsetting on every campaign

TOTAL COST

£500 + VAT



amazon



Barnardos
EVERY CHILDHOOD LASTS A LIFETIME



adidas



LAD
BIBLE



NHS



Domino's